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# **ISKU Story**

Our northern surroundings have shaped us.

Since 1928 the Finnish family-owned business ISKU designs and manufactures furniture and offers services and comprehensive interior solutions for learning, working and health care, as well as for all public spaces and leisure time facilities. ISKU is an active developer of environmentally friendly production and sustainable solutions.

ISKU has its roots in the Finnish wood and the founder Eino Vikström's carpentry skills. Today, the traditional craftmanship is combined with state-of-the-art technology and bringing latest innovations into furniture design. ISKU has always opted for local production and responsible manufacturing to ensure sustainable world-class design for the generations to come.

The family business, still owned by the Vikström family, is **Finland's most valued furniture brand** (2018 and 2019) and **Company of the Decade for Sustainability in Finland** (2020).



1928

A Finnish family business

100% of production in Lahti, Finland 99% of procurement from Europe, and over 75% from



# **ISKU Facts & Figures**

Domesticity is one of the fundamental pillars of the responsibility of ISKU's supply chains. The company employs hundreds of people in Finland directly and through its subcontracting networks. The average length of careers at ISKU is 25 years.

In addition to its extensive service network in Finland, ISKU operates in the Nordic countries, the Baltic countries, France, Poland, Kazakhstan and the Middle East, and is involved in various projects around the world.

ISKU has centralised its production in Lahti, Finland. The ISKU HQ and factory in Lahti, and all sales units in Finland are primarily heated with geothermal and solar energy.

All of ISKU's production is PEFC-certified. All wood used in the company's production comes from sustainably and responsibly managed forests, and the chain of custody of raw materials is known.

ISKU has certified quality, environmental management and safety systems according to ISO 9001, ISO 14001 and ISO 45001 standards.





## Responsibility is Actions

Our goal is to always ensure responsible production and the safety of our solutions. For us, responsibility is actions, and it is in our company DNA. Responsibility is our guiding principle covering everything from our suppliers and partners, material selection and design to the manufacturing processes and logistics.

ISKU always aims in creating furniture that brings comfort and good feelings no matter where and when people use them. The company has systematically and successfully developed its corporate responsibility. ISKU continues investing in the circular economy thinking with an emphasis on responsible design, materials and manufacturing methods against the culture of disposability. The life cycle of each product is carefully considered from the designer's desk to a finished piece of furniture.

Today, ISKU is proud to have one of the most sustainable production operations in Europe. The environmental impact of the operations is so small that it does not require an environmental permit.



# World-class Design with Pure Materials

We have courage to do things differently. We believe in design, individuality, craftmanship and quality. We build environments that offer safe and comfortable places for us to grow up, study, work and thrive.

ISKU's design is inspired by Finnish forests, pure raw materials, and environmentally friendly manufacturing methods. The aim is to create spaces that are safe, functional and comfortable to use. ISKU designs products and services that comply even with the strictest quality and safety requirements.

The company combines functionality with its service concept. ISKU furniture adapts according to the needs of the space and purpose. The products are designed either by ISKU's own designers or by the best freelance designers in the field. Continuous collaboration with educational institutions and open design competitions grant ISKU access to the latest and freshest ideas. Most products manufactured by ISKU have the Key Flag and Design from Finland labels.





# Smart Learning and Innovation Environments

As a result of user-driven design digital, virtual, social and physical learning environments combine together into a meaningful and pedagogically-driven set that nourishes a joy of learning and teaching.

The right facility and furniture solutions create peaceful work environments, improve learning results and contribute to the health and well-being of all members of the learning community. Creative furnishing solutions provide good opportunities for flexibility and building multifunctional learning environments while they also support individual learning paths.

In its furniture solutions for learning, ISKU combines Finnish expertise in education and healthcare, technology, circular economy thinking and design.

A school, or any other educational institute, is a typical example of an environment where infections are easily spread. With the ISKU+ concept infection control is enhanced by utilizing antimicrobial materials in the furniture solutions.



# **ISKU+** Caring for Life

The role of furniture that ensure safety of the people is growing in all shared spaces where infections can easily spread. ISKU+ is the world's first antimicrobial furniture collection to contribute to a cleaner environment. The cleaner the space, the lower is a risk of cross-contamination and an infection.

Antimicrobial materials cut down infection routes. The innovation is based on copper, silver and other antimicrobial technologies used on essential contact surfaces. Proven results of ISKU+ include reducing infections and absenteeism.

Antimicrobial options are available for the entire ISKU furniture collection. Antimicrobial efficacy doesn't decay over time, making it a long-term solution. ISKU+ has demonstrated results in reduced amount of microbes and absenteeism.

The ISKU+ solution is trusted by multiple hospitals, schools and working environments. All ISKU solutions at the Expo are antimicrobial to ensure a welcoming, healthy and safe environment.





### MyFlow® Furniture - Embracing Versatility

Elevate your space to new heights with the unparalleled and personalized MyFlow® furniture collection.

#### Elevating every detail and mastering the art of cohesion

With MyFlow, we set out to solve the challenges that every interior designer faces: how to easily create a cohesive yet uniquely functional space that exudes elegance and style.

The result is a harmonious ensemble that boasts a rounded Nordic design language, premium materials, and refined details that highlight both timelessness and functionality, all while elevating the ambiance of everyday life.

With its inviting and recognizable curves, the MyFlow® family exudes luxury and sophistication, making it the ideal choice for both public spaces and offices. Designed as a cohesive collection, it is effortless to expand and customize, making it the perfect addition to any workspace.





### The Designer of MyFlow® - Vertti Kivi

"My team and I were given the opportunity to design a completely new and independent collection for ISKU, which was meant to fit almost any space. I promised to make it happen, but the task turned out to be very challenging.

The goal of the design work was to choose one design language that would work as versatile and Nordicly stylish as possible – and that would also boldly look into the future.

The whole concept was named MyFlow. It means good energy and one's own space. A concept where successful work environment, high-quality materials, responsibility, and easy accessibility come together. Because there are multiple products, designers are also carefully taken into account.

Enjoyable and luxurious moments with MyFlow product family!"







#### Myflow

#myflow #embracingversatility #nordicdesign #finnishdesign #iskuglobal

#### Sustainability

#sustainability #responsibility #sustainabledesign #responsibledesign #responsiblebusiness
#circulareconomy #responsiblemanufacturing
#sustainableproduction #purematerials
#sustainablefuture #sustainabilitymatters
#sustainabledesign #reusereducerecycle #iskuglobal

#### Innovation & Finnish design

#Finnishdesign #furnituredesign #getinspired #iskuglobal #inspirationaldesign #design #inspiration #creatingexperiences #designfromfinland #designinspiration #officedesign #learningdesign #designideas #iskudesign #interiordesign #awardeddesign #innovations #furnituredesign

#### Health & Wellbeing

#saferenvironments #antimicrobial #healthandwellbei ng #healthyspaces #antimicrobialsolutions #caringforl ife #antimicrobialproducts #lessinfections #saferenvironments #healthychoice #healthmatters #fightinfections #wellbeingatwork #healthyworkplace #healthyschools #iskuglobal



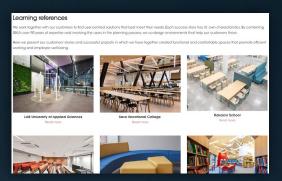
## ISKU as a Company







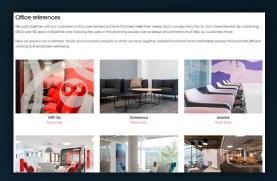
# **ISKU Learning**References



**Responsibility** in the company DNA



### ISKU Working References



### Social media & Website



### Contact us

### Media inquiries

### **Business inquiries**

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### Pictures to download

<u>Click here to view and to download</u> event related pictures. The workspace provides options for viewing and downloading pictures for various purposes.

<u>Click here</u> for more pictures on ISKU's public Mediabank.

### **Videos**

ISKU - Since 1928.

MyFlow - Feel the Flow.

MyFlow - about the design.

ISKU+ Studio - Antimicrobial solutions for safer environments.

ISKU+ antimicrobial solutions at the Kuuhankavesi School.

ISKU: IT University project in NurSultan.

Tutto by ISKU.

Bench by ISKU. One table - countless possibilities.

Click here to view more ISKU videos on Youtube.



